


RALLYCROSS STRATEGIC PLAN OVERVIEW 2009



SCCA Rally



VISION STATEMENT: To be the premier organization promoting RallyCross competition for SCCA members and motorsports enthusiasts.

MISSION STATEMENT: To provide fun, fair and safe RallyCross competition for SCCA members and motorsports enthusiasts.

POSITIONING STATEMENT: The SCCA is the leading membership organization for the promotion and delivery of safe, diverse and satisfying RallyCross competition for members and motorsports enthusiasts.



SCCA Rally

MAJOR STRATEGIC INITIATIVES

- I. Building Programs and Participation at the Regional Level
- II. Support Divisional Programs and develop the relationship to the National Program and the National Championships.
- III. Continue to evolve the RallyCross Safety Steward and RallyCross Safety Steward Instructor programs
- IV. Review and Augment Program for Stewards and RXB Members



I. Building Programs and Participation at Regional Levels

1. Continue to develop the New Regional Programs Committee
2. Create Print, Online and Peer resources to assist Regions in establishing a RallyCross program.
3. Create Incentives and Awards for New Regional RallyCross Programs





II. Support Divisional Programs and develop the relationship to the National Program and the National Championships.

1. Assist the Divisional RallyCross Stewards in adding New Divisional Programs and Strengthening Existing Programs
2. Work with the Divisional RallyCross Stewards and the National Office to promote interdivisional competition and participation at National events





III. Continue to evolve the RallyCross Safety Steward and RallyCross Safety Steward Instructor programs

1. Promote safety awareness across the RallyCross community
2. Build the ranks of RallyCross Safety Stewards across the country
3. All Forms and Official Documents Available Online



IV. Review and Augment Program for Stewards and RxB Members

1. Develop RallyCross Stewards Manual
2. Develop Code of Conduct Manual for RxB and Stewards members
3. Continue to review and develop Policies and Procedures for RxB and Stewards

